News 2022:

The bar stool Nomole by Ronja Reuber



A stripped-down graphic and playful bar stool with backrest and a slight swing — no more, no less. Ronja Reuber's *Nomole*, is both minimalistic and comfortable with low material use and easy updating to make it long-term sustainable. *Nomole* started out as a graduation project at Beckman's College of Design, based on the question: What is the essence of a piece of furniture?

The result is a minimalistic bar stool with graphic precision, distinctive lines and a monochrome colour scheme, clearly founded on the belief that form, function and sustainability go hand in hand.

Nomole can be used in many ways and in various environments. It's contemporary yet timeless, has a playful as well as an industrial feel to it, and is functional with a strong identity.





Product information	<i>Nomol</i> e, bar stool with a frame in lacquered metal. Seating in MDF with cold foam. Upholstery in fabric. Dimensions: W 45 cm, D 53 cm, H78/65 cm. For more information about the products please visit <u>offecct.com/product/nomole</u>
The designer	Ronja Reuber is a product, furniture and interior designer with a focus on circular design. She was born in 1992 in Solingen, Germany. She graduated in Textile Design from HDK Steneby – Academy of Design and Crafts, University of Gothenburg in 2015, and in Product Design from Beckmans College of Design in 2020. Her work is characterized by a strong sustainability perspective and by the conviction that form and function are equally important. She is co- founder of Schiller Reuber Design Studio.
Offecct	Offecct seeks to create a more sustainable balance in people's lives, one that has a positive influence on a wider scope; ultimately, the state of the Earth. This is our mission. We call it Offecct Lifecircle. Offecct's furniture is produced in collaboration with selected architects and designers around the world. It is manufactured using complex materials and environmentally friendly techniques. It often has a unique twist, frequently meeting a previously unknown need. It allows the people of today to relax or, indeed, become energised.
	Offecct has showrooms in Stockholm, Gothenburg, Oslo, Copenhagen, London, Amsterdam, Rotterdam, Düsseldorf, Munich, Milan, New York and Singapore. Since May 2017, Offecct has



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been part of the Flokk Group (Norway), an international group that focuses on the design and development of furniture for working environments and soft seating.